



34th Annual Polar Bear Run 2022 Sponsor Form

The event is Saturday, January 29, 2022.
Sign up now for maximum publicity!

Company: _____ Website: _____

Address: _____

City/State/Zip: _____

Contact Person's Name: _____

Phone: _____ Email: _____

Choose Your Preferred Sponsorship Level

Gold (\$1,000+) Silver (\$750 - \$999) Bronze (\$500 - \$749) Other: \$ _____

Photo Buy Out (\$1500): Your exclusive logo on all the free finish line photos (20,000-30,000 pictures)

In-kind Sponsor*: Product: _____ Value: \$ _____

*We accept approved in-kind donations that are essential to the production of the race. Please contact us with your in-kind sponsorship first. We will use the dollar amount of the in-kind gift to determine the level of sponsorship from the above referenced list.

We plan to include materials/giveaways in race bags (due by January 12): yes no

We plan to utilize the complimentary race entries provided with our sponsorship level: yes no # entries _____

(Complimentary entries per sponsorship level: Bronze- 2, Silver- 4, Gold- 6, Photo Buy Out- 8)

Logo Usage: use existing logo on file use new logo (email Vector File to PolarBear@jfb.org)

Payment Information

Check Enclosed (payable to Polar Bear Run)

Please **mail or fax** this completed form with payment to:

Polar Bear Run
955 Johnson Ferry Road
Marietta, GA 30068

Email: PolarBear@jfb.org
Phone: 770-795-3224

Race Website: www.polarbear-run.com

2022 Sponsorship Level Perks

| Perks | Bronze \$500 | Silver \$750 | Gold \$1000 | Photo Buy Out \$1500 |
|--|-----------------|-----------------|----------------|-------------------------|
| Coupon/Flyer in race bags | X | X | X | X |
| Name/Logo on race shirts | X | X | X | X |
| Table/Booth at Race Day Expo | X | X | X | X |
| Recognition by Emcee throughout event | X | X | X | X |
| Company Logo/Link on our website | X | X | X | X |
| # Complimentary race entries/Race Shirts | 2 | 4 | 6 | 8 |
| Featured on our Facebook Page | | X | X | X |
| Opportunity to display company sign/banner at Finish | | | X | X |
| Featured in e-blast to participants | | | X | X |