



36th Annual *Polar Bear Run* 2024 Sponsor Form

The event is Saturday, January 27, 2024.
Sign up now for maximum publicity!

Company: _____ Website: _____

Address: _____

City/State/Zip: _____

Contact Person's Name: _____

Phone: _____ Email: _____

Choose Your Preferred Sponsorship Level

Diamond (\$1,500+) Gold (\$1,000-\$1,499) Silver (\$750-\$999) Bronze (\$500-\$749)

In-kind Sponsor*: Product: _____ Value: \$ _____

*We accept approved in-kind donations that are essential to the production of the race. Please contact us with your in-kind sponsorship first. We will use the dollar amount of the in-kind gift to determine the level of sponsorship from the above referenced list.

We plan to include coupons/ads in virtual race bags (due by January 10): yes no

We plan to utilize the complimentary race entries provided with our sponsorship level: yes no # entries _____

(Complimentary entries per sponsorship level: Bronze- 2, Silver- 4, Gold- 6, Diamond- 8)

Logo Usage (Silver-Diamond): use existing logo on file use new logo (email Vector File to PolarBear@jfb.org)

Payment Information

Check Enclosed (payable to Polar Bear Run)

Please **mail or fax** this completed form with payment to:

Polar Bear Run
955 Johnson Ferry Road
Marietta, GA 30068

Email: PolarBear@jfb.org
Phone: 770-795-3224

Race Website: www.polarbear-run.com

2024 Sponsorship Level Perks

Perks	Bronze \$500	Silver \$750	Gold \$1000	Diamond \$1500
Coupon/Flyer in race bags	X	X	X	X
Company name on race shirts	X			
Table/Booth at Race Day Expo	X	X	X	X
Recognition by Emcee throughout event	X	X	X	X
Company Logo/Link on our website	X	X	X	X
# Complimentary race entries/Race Shirts	2	4	6	8
Featured on our Facebook/Instagram Page		X	X	X
Company logo on race shirts		X	X	X
Opportunity to display company logo on banner at Finish			X	X