



# 36<sup>th</sup> Annual *Polar Bear Run* 2024 Sponsor Form

The event is Saturday, January 27, 2024.  
Sign up now for maximum publicity!

Company: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person's Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## **Choose Your Preferred Sponsorship Level**

Diamond (\$1,500+)     Gold (\$1,000-\$1,499)     Silver (\$750-\$999)     Bronze (\$500-\$749)

In-kind Sponsor\*: Product: \_\_\_\_\_ Value: \$ \_\_\_\_\_

\*We accept approved in-kind donations that are essential to the production of the race. Please contact us with your in-kind sponsorship first. We will use the dollar amount of the in-kind gift to determine the level of sponsorship from the above referenced list.

We plan to include coupons/ads in virtual race bags (due by January 10):     yes     no

We plan to utilize the complimentary race entries provided with our sponsorship level:     yes     no    # entries \_\_\_\_\_

(Complimentary entries per sponsorship level: Bronze- 2, Silver- 4, Gold- 6, Diamond- 8)

Logo Usage (Silver-Diamond):     use existing logo on file     use new logo (email Vector File to PolarBear@jfb.org)

## **Payment Information**

Check Enclosed (payable to Polar Bear Run)

Please **mail or fax** this completed form with payment to:

Polar Bear Run  
955 Johnson Ferry Road  
Marietta, GA 30068

Email: PolarBear@jfb.org  
Phone: 770-795-3224

Race Website: [www.polarbear-run.com](http://www.polarbear-run.com)

## 2024 Sponsorship Level Perks

Perks	Bronze \$500	Silver \$750	Gold \$1000	Diamond \$1500
Coupon/Flyer in race bags	X	X	X	X
Company <b>name</b> on race shirts	X			
Table/Booth at Race Day Expo	X	X	X	X
Recognition by Emcee throughout event	X	X	X	X
Company Logo/Link on our website	X	X	X	X
# Complimentary race entries/Race Shirts	2	4	6	8
Featured on our Facebook/Instagram Page		X	X	X
Company <b>logo</b> on race shirts		X	X	X
Opportunity to display company logo on banner at Finish			X	X