39th Annual
Polar Bear Run
2027 Sponsor Form

The event is Saturday, January 30, 2027.
Sign up now for maximum publicity!

Company: _____ Website: _____

Address: _____

City/State/Zip: _____

Contact Person's Name: _____

Phone: _____ Email: _____

Choose Your Preferred Sponsorship Level

☐ Diamond ($1,500+) ☐ Gold ($1,000-$1,499) ☐ Silver ($750-$999) ☐ Bronze ($500-$749)

☐ In-kind Sponsor*: Product: _____ Value: $ _____

*We accept approved in-kind donations that are essential to the production of the race. Please contact us with your in-kind sponsorship first. We will use the dollar amount of the in-kind gift to determine the level of sponsorship from the above referenced list.

We plan to include coupons/ads in virtual race bags (due by January 20): ☐ yes ☐ no

We plan to utilize the complimentary race entries provided with our sponsorship level: ☐ yes ☐no # entries ____

(Complimentary entries per sponsorship level: Bronze- 2, Silver- 4, Gold- 6, Diamond- 8)

Logo Usage (Silver-Diamond): ☐use existing logo on file ☐use new logo (email Vector File to PolarBear@jfbc.org by January 4th)

Payment Information

☐ Check Enclosed (payable to Polar Bear Run)

Please **mail or fax** this completed form with payment to:

Polar Bear Run
955 Johnson Ferry Road
Marietta, GA 30068

Email: PolarBear@jfbc.org
Phone: 770-795-3224

Race Website: www.polarbear-run.com

2027 Sponsorship Level Perks

Perks	Bronze $500	Silver $750	Gold $1000	Diamond $1500
Coupon/Flyer in virtual race bag email	X	X	X	X
Company **name** on race shirts	X			
Company **logo** on race shirts		X	X	X
Recognition by Emcee throughout event	X	X	X	X
Company Logo/Link on our website	X	X	X	X
# Complimentary race entries/Race Shirts	2	4	6	8
Featured on our Facebook/Instagram Page		X	X	X
Table/Booth at Race Day Expo	X	X	X	X
Opportunity to display company logo on banner at Finish			X	X